

Key Advantages of Our Technology



CARBON REDUCTION PAINTS
with Heat-Shielding and Heat-Insulating Effect

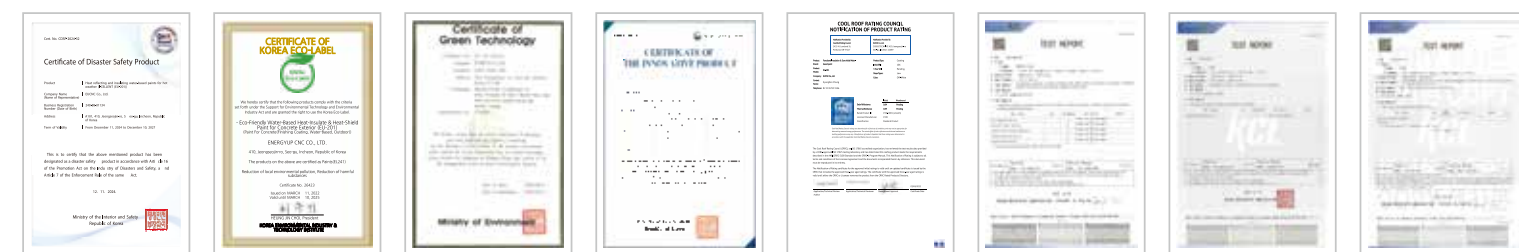
94% 94% NIR Reflectance
for Maximum Heat Reflection

50% Cuts Carbon Emissions
by up to 50%

30 - 50% Reduces Energy
Costs by 30-50%

12g/L VOCs Content:
Less than 12g/L

Certificate and Test Report



Major Construction Project



Korean Innovative products certified by
Ministry of Environment



DUAL PROTECTION:
HEAT-SHIELDING AND
HEAT-INSULATING **IN ONE**



NO PRIMER NEEDED:
APPLY 1-2 TOP COATS **ONLY**

**ECO-FRIENDLY,
WATER-BASED PAINT**



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ECO-FRIENDLY ENERGY SAVING CARBON REDUCTION PAINTS

with Heat-Shielding and
Heat-Insulating Effect



INNOVATIVE PAINT FOR A GREENER, SUSTAINABLE WORLD!

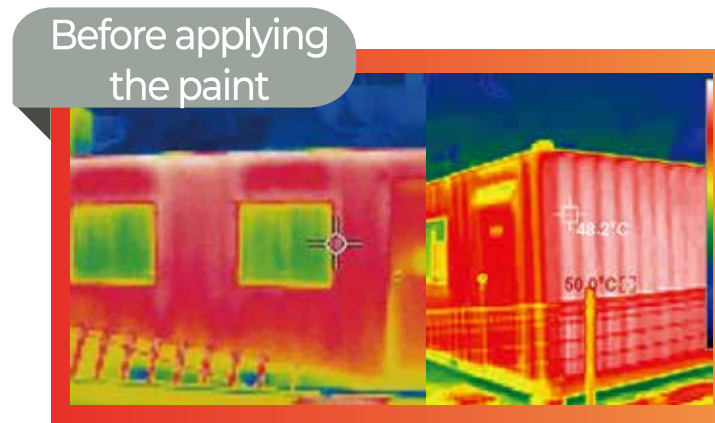


PROVEN HEAT-SHIELDING AND HEAT-INSULATING EFFECTS

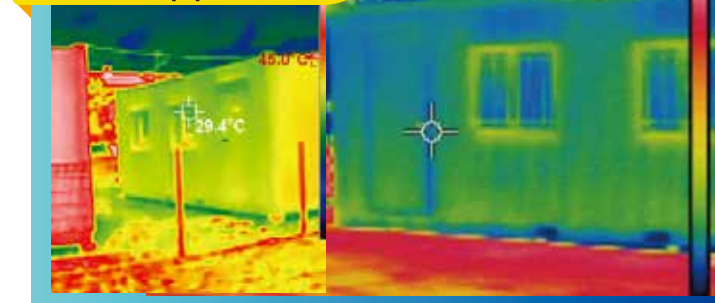


In a pilot test conducted at our Incheon headquarters,
the general paint reached 55°C, while EUCNC paint
maintained a lower temperature of 43.6°C,
demonstrating a difference of 11.4°C.
Container Surface Temperature Measurement Data,
September 2024

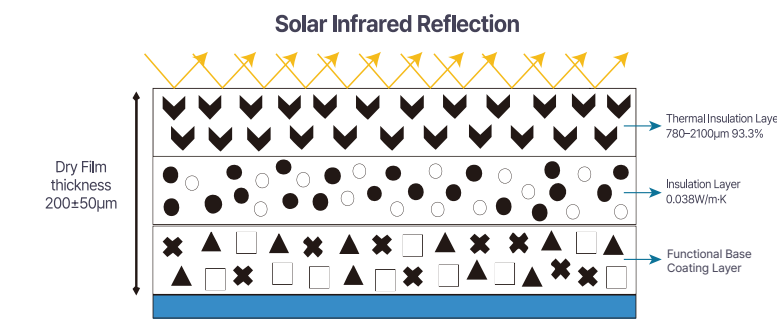
Temperature Comparison Before and After **I-CELLENT**



After I-CELLENT
Paint Application



HOW HEAT-SHIELDING AND HEAT-INSULATING WORK TOGETHER



- Alkali aluminosilicate microspheres 1-25µm
- Alumino silicate hollow microspheres 30-100µm
- Soda lime borosilicate hollow microsphere 20-30µm
- Calcined micro alumina
- Calcined micro silica
- Micro zinc phosphate

Heat-Shielding Layer

Utilizing micro-sized ceramic particles,
this layer reflects over 94%
of solar infrared radiation.

Heat-Insulating Layer

Employs micro hollow ceramic particles of varying
sizes to block heat transfer within the coating,
preventing thermal bridging.

Primer Functional Layer

Enhanced with functional ceramic fillers, this layer
forms a strong bond between the substrate and
the coating. It ensures superior adhesion on
concrete, cement, steel, and other surfaces.

Reduced Emission of Air Pollutants

No detection of 4 major heavy metals and VOCs.
VOCs content is below 12g/L, far lower than the
environmental certification standard of
35g/L.



Product Performance

Certified Test Report for Greenhouse Gas Emission Reduction in Summer Season Obtained
[CT22-080373K/2022 by KCL Center for Climatic Environment Real-scale Testing (Jincheon)]
Approximately 50% reduction in greenhouse gas emissions during summer – the highest level among paint coatings



Maximum Temperature Difference by Container Type Compared to Non-Coated Container (Unit: °C)

Category	August 24 (Initial condition)	September 1	September 2	September 3
EUCNC	-6.1	-7.7	-8.8	-1.5
Japan	-3.9	-6.8	-6.8	-0.8

Greenhouse Gas Emission per Container (Unit: kgCO₂eq)

Category	September 1	September 2	September 3
Non-coated	1.715	1.568	1.078
EUCNC	0.789	0.791	0.595
Japan	1.627	1.304	0.841

Greenhouse Gas Reduction Rate Compared to Non-Coated Container (Unit: %)

Category	September 1	September 2	September 3
EUCNC	54.0	49.6	44.8
Japan	5.1	16.9	22.0

Certified Test Report for Greenhouse Gas Emission Reduction in Winter Season Obtained
[PC23-02974K, 2024 by KCL Center for Climatic Environment Real-scale Testing (Jincheon)]
Approximately 24% reduction in greenhouse gas emissions during winter – the highest level among paint coatings



Greenhouse Gas Emission per Container (Unit: kgCO₂eq)

Category	February 23	February 24	February 25
Non-coated	23.6	23.3	21.7
EUCNC	17.8	17.7	16.7

Greenhouse Gas Reduction Rate Compared to Non-Coated Container (Unit: %)

Category	February 23	February 24	February 25
EUCNC	24.6	24.0	23.0